

MEDIA RELEASE

Issued: Friday 30 August 2019

Council seeks feedback on the future of Launceston

How can Launceston best plan for future residential and business development, while also preserving its character and liveability?

This is one of the questions posed as part of the City of Launceston's Tomorrow Together community engagement program, which in coming weeks will explore the theme of 'a well-designed city'.

As part of its 2019 community engagement program, the Council is seeking feedback on six themes aimed at gauging ideas on how Launceston can be a more resilient, well designed, prosperous, accessible and sustainable city.

The Council launched consultation around the first theme 'a resilient city', in June, culminating in a Resilient City Symposium at the Queen Victoria Museum and Art Gallery which explored waste management, emergency management, energy efficiency, and the health of kanamaluka/the Tamar River Estuary.

Now the Council is seeking community feedback and ideas topics like urban planning, open spaces, heritage, asset management, building heights, growth areas and smart city initiatives.

People can find out more, or have their say, at www.yourvoiceyourlaunceston.com.au under 'Tomorrow Together - A Well-Designed City'.

A fun and free consultation event will also be held at the Seaport on Saturday, September 7, from 9am to 2.30pm, with children's activities and a range of Council staff on hand to answer questions from the public. Council staff will also hold a pop-up consultation session at the Harvest Launceston Market this Saturday, August 31.

Launceston Mayor Albert van Zetten said the design of cities was integral to the way they look, feel, and operate.

"Many Launceston residents have ideas on how we can better plan for future development, and views on what lessons we need to learn from the past," Mayor van Zetten said.

"We are hoping people will stop by the Seaport on September 7, ask questions, have a conversation with us and let us know what they think. Community feedback is critical for us to know what expectations there are from our residents, and to consider different ideas and approaches to issues.

"We need good design to make sure that we preserve what makes Launceston special, while also encouraging population growth and investment.

"How we balance those is really important for the future of our city, and we hope people will take a few moments to either fill in an online survey, or to speak with our staff at one of the upcoming consultation sessions."

Media opportunity: Launceston Mayor Albert van Zetten will be available for comment today, Friday, August 30 at 12 noon in Civic Square.