

GREATER LAUNCESTON TRANSPORT VISION

WORK PLAN



The Greater Launceston Transport Vision Work Plan provides objectives to achieve the strategic Vision aiming for long term growth of the Greater Launceston area, and to enhance the mobility, liveability and prosperity of the region.



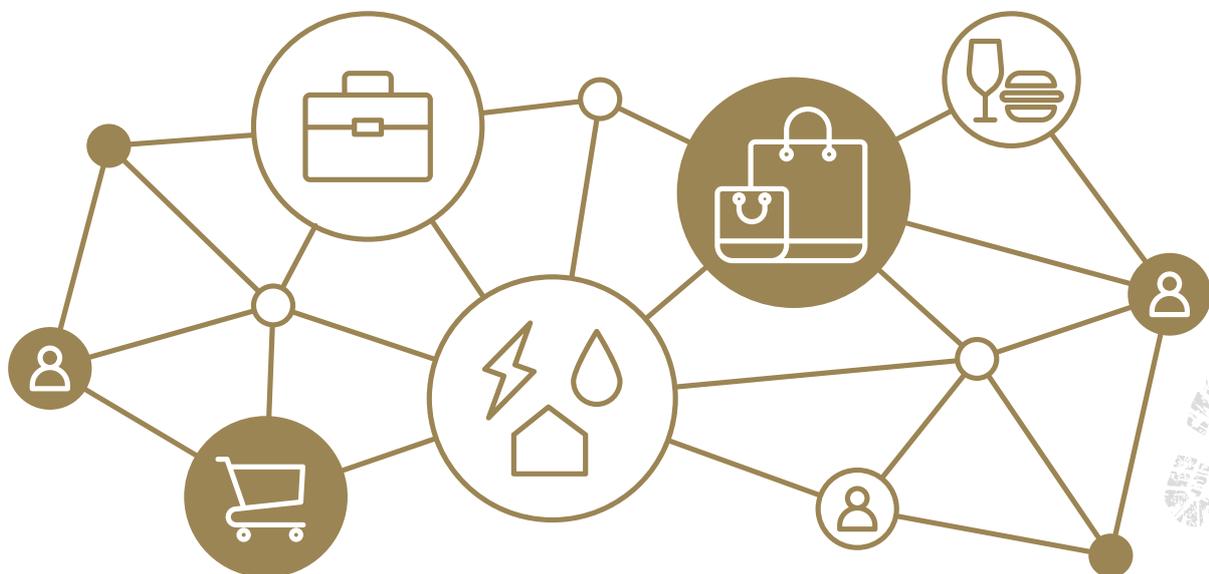


TOWARDS A SUSTAINABLE AND ACCESSIBLE TRANSPORT SYSTEM

The Greater Launceston Transport Vision and Work Plan is a collaborative project between Greater Launceston Councils and the Tasmanian Government aimed at providing a strategic vision for the long term growth of the Greater Launceston area, and enhance the mobility, liveability and prosperity of the region.

The Greater Launceston Transport Vision establishes a framework for the sustainable and accessible growth of Greater Launceston's transport system to facilitate the city's growth and prosperity in the future.

The objective of the Vision is to ensure people are connected to their place of work, shopping, schools, essential services and leisure activities.



CONTEXT

Greater Launceston Transport Vision

The Vision has been developed through collaboration between State and Local governments to meet the region's current and future transport challenges. It integrates with the Greater Launceston Plan and City Deal Vision to achieve the overarching goal of making Launceston Australia's most liveable regional city.

A successful liveable city balances strategic focus towards creating a vibrant CBD as well as enhancing the overall community values across the greater Launceston region. Understanding that one cannot succeed without the other. Therefore, this Vision has a focus on ensuring that the same land use and transport planning principles are applied across local government boundaries to optimise the success of the region's transformation.

The Vision is underpinned by four themes; Integrated Transport, Land Use and Economic Planning; Greater Launceston Network Planning; Transport Options; and Primary Transport Corridors.

The Vision is further supported by six Liveability Elements that provide key guidance for transport objectives and will be used in the assessment of key initiatives and projects.



*"Launceston will be one of
Australia's most liveable and
innovative regional cities" —
City Deal vision*



The Greater Launceston Vision Work Plan sets out a series of key actions already commenced, or proposed, by the Greater Launceston Councils, Tasmanian Government and Commonwealth Government.

The Work Plan includes key actions that are required to inform a strong evidence based approach to the development of a future Greater Launceston Transport Strategy and the delivery of key infrastructure planning and investigation initiatives.

The Work Plan also includes several infrastructure projects that are aimed at improving the transport needs and liveability of the region.

The structure of the Greater Launceston Vision Work Plan provides an understanding of how the action aligns to the Vision, its timing and delivery responsibility.

The detailed work plan can be seen on page 9, with the Work Plan priority projects shown below:

Greater Launceston Action Plan - Priority Projects

	RESPONSIBILITY	Completed	2021	2022	2023	Future
Corridor Studies on Key Transport Corridors	Tasmanian Government, City of Launceston, West Tamar Council	←	→			
Launceston Parking Precinct Plans	City of Launceston		←	→	←	→
Municipal Transport Strategies	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government		←	→		
Urban Growth Plans and Masterplans	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council			←	→	
Launceston Traffic Signal Upgrade Project	Tasmanian Government and City of Launceston	←	→			
Launceston Bus Network, Ticketing & Pricing Review	Tasmanian Government				←	→
Develop an integrated transport hub in the Launceston CBD	City of Launceston and Tasmanian Government				←	→
UTAS Transport Planning for Inveresk	City of Launceston	←	→		←	→
Invermay Traffic Master Plan	City of Launceston and Tasmanian Government	←	→		←	→
Launceston Smart Cities Project	City of Launceston	←	→			

How will we measure success?

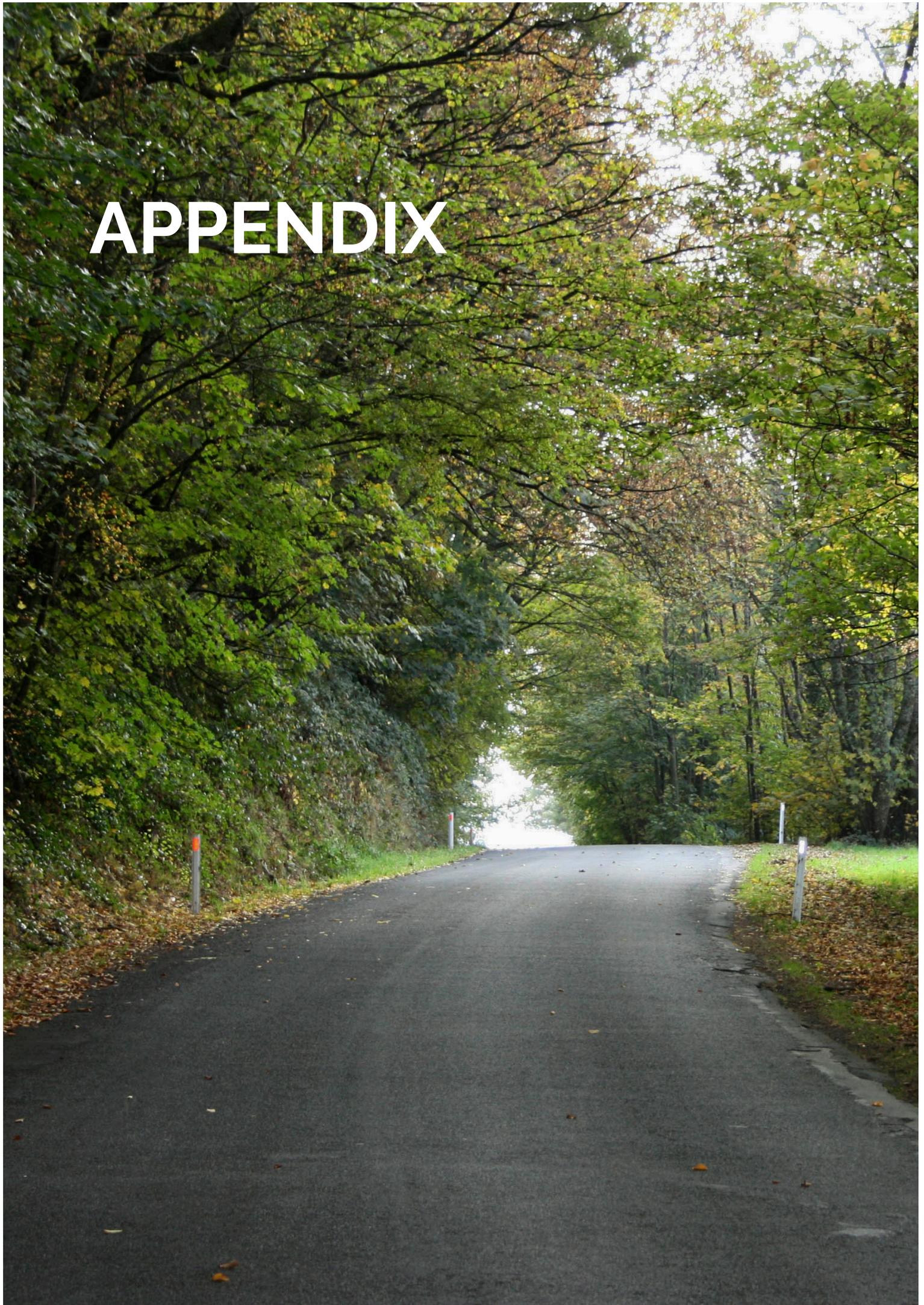
The success of the Greater Launceston Transport Vision will be measured using the key performance indicators below. These performance measures are designed to look at the big picture. More detailed performance measures for specific actions will be included within those specific plans, such as the Launceston Transport Strategy and Network Operating Plans.

Although these performance indicators will form part of the Greater Launceston Transport Strategy they are likely to cover the below range of themes.

Theme	Adopted Key Performance Indicators
Road Safety	Reduction in accidents, especially pedestrian accidents within high amenity areas
Public transport	Increase percentage of the population who use the bus to commute to/from work. Increase in the total number of bus shelters within the region.
Major corridors	Travel time reliability from point to point along major road corridors (AM and PM peaks)
Active transport	Increase in the kilometres of bike lanes and off road paths across the region. Increase in the percentage of commuters who walk, ride or run to/from work.
Freight	Reduce heavy vehicle accidents within urban areas. Improve the safety and efficiency of major freight corridors within the region.
Employers	Increase the number of organisations with staff end of trip facilities for walking, cycling or running to/from work.
Schools	Increase in the number of children walking or riding to/from school
Parking	Improve the user experience for car parking within activity centres and CBD.
Land use planning	Increase in the density of people living along public transport corridors.



APPENDIX

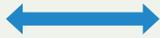


GREATER LAUNCESTON TRANSPORT VISION WORK PLAN

Greater Launceston Action Plan - Priority Projects



Activity Legend:

Study, Investigation and Planning 

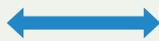
Delivery of Works and Initiatives 

Understanding the Problem

	RESPONSIBILITY	Completed	2021	2022	2023	Future
Collection and Analysis of Baseline Traffic Data	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government	←→				
Identification of Key Growth Areas and Land Use Changes	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government	←→				
Development of Transport Key Performance Indicators	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council	←→				
Corridor Studies on Key Transport Corridors	Tasmanian Government, City of Launceston, West Tamar Council and Northern Midlands	←→				
Road Safety Review	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council		←→			
Travel Behaviour Survey	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council				←→	

Activity Legend:

Study, Investigation and Planning



Delivery of Works and Initiatives



Tools to Help Address Transport Challenges

	RESPONSIBILITY	Completed	2021	2022	2023	Future
Greater Launceston Transport Vision	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government	←→				
Launceston Transport Strategy	Tasmanian Government and City of Launceston		←→			
Meander Valley Transport Strategy	Tasmanian Government and Meander Valley Council			←→		
West Tamar Transport Strategy	Tasmanian Government and West Tamar Council			←→		
Northern Midlands Transport Strategy	Tasmanian Government and Northern Midlands Council			←→		
George Town Transport Strategy	Tasmanian Government and George Town Council				←→	
Dorset Transport Strategy	Tasmanian Government and Dorset Council				←→	
Invermay Traffic Masterplan	Tasmanian Government and City of Launceston	←→	→	→	→	→
Network Operating Plans	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government	←→	→	→	→	→
Launceston Parking Precinct Plans	City of Launceston		←→	→	→	→
Corridor Improvement Plans for Key Transport Corridors	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government		←→	→		
Launceston City Heart Project Development of further initiatives to promote traffic calming and pedestrian accessibility.	Tasmanian Government and City of Launceston		←→	→		
Review Greater Launceston Plan including investigating the feasibility of establishing a freight transit centre and industrial hub outside of the CBD.	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council			←→	→	
Urban Growth Masterplans emphasising the need for future developments to focus on promoting greater transport choices.	Tasmanian Government and City of Launceston			←→	→	
Launceston Bus Network Ticketing and Pricing Review	Tasmanian Government				←→	→

Areas of Critical Government Investment

	RESPONSIBILITY	Completed	2021	2022	2023	Future
Launceston Traffic Signal Upgrade Project	Tasmanian Government and City of Launceston	←→				
Launceston Smart Cities Project	City of Launceston	←→				
UTAS Transport Planning for Inveresk	City of Launceston	←→	←→		←→	←→
Launceston Speed Limit Review	City of Launceston		←→	←→	←→	
Legana Town Centre Masterplan	West Tamar Council			←→		←→
Education Program for Sustainable	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council and Tasmanian Government			←→		
Corridor Improvement Programs	Tasmanian Government, City of Launceston and West Tamar Council			←→	←→	←→
Implement Active Transport Solutions Identified through Transport Strategies and Network Operating Plans	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council			←→	←→	←→
Develop an integrated transport hub in the Launceston CBD	Tasmanian Government and City of Launceston				←→	←→
Implement Public Transport Solutions Identified through Transport Strategies, Network Operating Plans and Bus Network Review	City of Launceston, Meander Valley Council, West Tamar Council, Northern Midlands Council, George Town Council, Dorset Council				←→	←→

Activity Legend:

Study, Investigation and Planning ←→

Delivery of Works and Initiatives ←→

